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CX

**CINCINNATI
EXPERIENCE**

CINCY REGION FAST FACTS

Beyond the stats and square feet, meet the real Cincinnati region nestled in the rolling hills of the Ohio River Valley of Southwest Ohio, Northern Kentucky, and Southeast Indiana. From its rich history to its vibrant future, and from its diverse culture to its warm and welcoming community—discover what makes Cincy sing!

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The information compiled here comes from a variety of sources including the Center For Research & Data of the Cincinnati Regional Chamber, The Council for Community & Economic Research, The Cincinnati Center City Development Corporation (3CDC), ArtsWave, the Cincinnati Historical Society Library, Green Umbrella, the University of Cincinnati, the City of Cincinnati, and REDI Cincinnati.

For more information visit
www.cincinnatiexperience.com

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DEMOGRAPHICS & LIFESTYLE

2.3M

THE CINCY REGION'S POPULATION INCLUDES SOUTHWEST OHIO, NORTHERN KENTUCKY, AND SOUTHEASTERN INDIANA

98%

THE PERCENT OF CINCY'S POPULATION GROWTH BETWEEN 2014-2017 DUE TO IMMIGRANTS

15

COUNTY MSA IS THE LARGEST METRO AREA IN BOTH OHIO & KENTUCKY

70+

DIVERSE & ECLECTIC NEIGHBORHOODS FROM URBAN TO RURAL

33

MEDIAN AGE



OVERALL COST OF LIVING



4% LOWER THAN THE NATL. AVG.

MEDIAN HOUSING



19% LOWER THAN THE NATL. AVG.

MEDIAN UTILITIES



7% LOWER THAN THE NATL. AVG.

MEDIAN RENT



24% LOWER THAN THE NATL. AVG.

EMPLOYMENT & EDUCATION

1.12M

PEOPLE EMPLOYED IN THE
CINCINNATI LABOR FORCE

6TH

BUSIEST CARGO AIRPORT
BY TOTAL WEIGHT OF
LANDED CARGO

CINCY'S
WORKFORCE

23%

EDS & MEDS

14%

MANUFACTURING

12%

PROFESSIONAL,
SCIENTIFIC &
MANAGEMENT
POSITIONS

7

FORTUNE 500
COMPANIES IN THE
CINCY REGION

27TH

LARGEST GDP IN THE U.S. AND
THE LARGEST GDP OF ANY METRO
AREA IN OHIO OR KENTUCKY

22

COLLEGES &
UNIVERSITIES IN
THE CINCY REGION

35%

OF THE CINCY
POPULATION HAS A
BACHELOR'S DEGREE
OR GREATER

14%

OF THE CINCY
POPULATION HAS
A GRADUATE DEGREE
OR PROFESSIONAL
DEGREE



ARTS & CULTURE

200+

PERMANENT ART MURALS
CREATED BY ARTWORKS
YOUTH APPRENTICES &
PROFESSIONAL ARTISTS
THROUGHOUT CINCY
& NORTHERN KENTUCKY

\$11.5M

RAISED IN 2023
BY ARTSWAVE, THE
LARGEST COMMUNITY
ARTS CAMPAIGN
IN THE NATION

CINCY'S THEATER SCENE

30

PERFORMING
ARTS CENTERS
& THEATERS

18

COMMUNITY
THEATER
GROUPS

7

PLAYHOUSES

50+

MOVIES FILMED
IN THE
CINCY REGION
SINCE 1987

TOP 10

NATIONALLY RANKED ORCHESTRA—
CINCINNATI SYMPHONY ORCHESTRA

CINCINNATI IS CULTURE-RICH
AND ONE OF THE FEW CITIES
IN THE U.S. TO ENJOY A
FULL-TIME PROFESSIONAL
ORCHESTRA, BALLET COMPANY,
AND OPERA COMPANY.

Started in 1939, the **Contemporary Arts Center** is one of the first modern art museums in the nation. Its current building was Zaha Hadid's first American architectural project. The museum offers free admission.

The **Cincinnati Art Museum** offers free admission and is one of the country's first art museums. The museum features a collection of more than 67,000 works spanning 6,000 years.

Cincinnati's **Music Hall** is a classical music performance hall completed in 1878. It serves as the home for the **Cincinnati Ballet**, **Cincinnati Symphony Orchestra**, **Cincinnati Opera**, **May Festival Chorus**, and the **Cincinnati Pops Orchestra**.

The **Cincinnati Opera** is the second oldest opera in the nation.



PHOTO CREDIT: PETER MUELLER



COURTESY OF CINCINNATI POPS



COURTESY OF CONTEMPORARY ARTS CENTER

FOOD & FUN

100+

RESTAURANTS
& BARS OPENED
THEIR DOORS IN
THE CINCY REGION
IN 2023

80+

CRAFT BREWERIES
THRIVE IN THE
CINCY REGION

300+

CHILI PARLORS

You can walk into any chili parlor in Cincinnati—each with its own variation on the Cincinnati chili recipe—and order using the same terms. Chili over spaghetti is called a “way,” and the standard is a three-way: spaghetti topped with chili and cheddar.

In the mid-1800s, Cincinnati had 36 breweries that produced more than 30M gallons of beer stored in underground lagering cellars and tunnels. In fact, so much beer was made and consumed in Cincinnati that in 1890 it was dubbed the “Beer Capital of the World.”

Cincinnati is home to **Graeter's Ice Cream**. Graeter's, founded in 1870 by Louis C. Graeter, is a Cincinnati tradition with Graeter's french pot ice cream, handmade chocolate confections, and fresh baked goods found at locations all over the city.

GOETTA

Primarily composed of ground meat and steel-cut oats and flavored with spices, this dish originated with German settlers who emigrated to the Cincinnati area in the 19th century. **Glier's Goetta**, the largest commercial producer of goetta, produces more than 1M pounds annually, around 99% of which is consumed locally.

TASTE OF CINCINNATI

As one of the nation's largest free culinary arts festivals, Taste of Cincinnati features over 65 restaurants, food trucks, and Findlay Market vendors along with several stages of live entertainment.

OKTOBERFEST-ZINZINNATI®

This celebration of German culture and heritage is one of the largest Oktoberfests in the world. Cincinnati welcomes over half a million people to its temporary Biergartens, stages, and food tents along the riverfront at Sawyer Point Park and Yeatman's Cove.

BLINK®

Blink is one of the largest light, art, and projection mapping events in the nation, featuring large-scale installations, murals, urban artscapes, media light and interactive art.



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FAMOUS CINCINNATIANS

GEORGE CLOONEY

Award-winning actor born in Augusta, KY. He attended Northern Kentucky University and the University of Cincinnati, making him a true hometown celebrity.

SARAH JESSICA PARKER

Actress who got her start in Cincinnati performing as a mouse in Cincinnati Ballet Company's production of "The Nutcracker".

She continues to praise the City's art and culture scene to this day.

NICK & DREW LACHEY

Brothers born and raised in Cincinnati; graduates of School for the Creative and Performing Arts in Cincinnati, and members of the band "98 Degrees".

MARY WINEBERG

An Olympic Gold Medalist in track and field, graduated from Walnut Hills High School as well as the University of Cincinnati. She was recently elected to the Board of Education for Cincinnati Public Schools.

NEIL ARMSTRONG

Astronaut and first man on the moon who later served as a professor of engineering at the University of Cincinnati from 1971-1979.

HARRIET BEECHER STOWE

Author of Uncle Tom's Cabin—lived in Cincinnati, across the river from Civil War border-state Kentucky, and drew from these experiences for her book.

DAVE CHAPPELLE

Comedian who grew up (and still lives) in Yellow Springs, a small town just outside of Dayton, Ohio.

ANTHONY MUNOZ

Pro Football Hall of Fame tackle who played his entire career as a Cincinnati Bengal. Widely considered to be the greatest offensive lineman in NFL history.

4

U.S. PRESIDENTS WHO CALLED CINCINNATI HOME

WILLIAM HENRY HARRISON (#9)

ULYSSES S. GRANT (#18)

BENJAMIN HARRISON (#23)

WILLIAM HOWARD TAFT (#27)

Cincinnati's rolling hills and natural beauty served as inspiration for American Modernist artist, **Charley Harper**. He was best known for his highly stylized wildlife prints, posters, and book illustrations.



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PHOTO CREDIT: THE ENQUIRER/PATRICK REDDY



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SPORTS

THE CINCINNATI REDS ARE PROFESSIONAL BASEBALL'S OLDEST TEAM, STARTING AS THE CINCINNATI RED STOCKINGS IN 1869.

THE CINCINNATI BENGALS WERE BACK-TO-BACK DIVISION CHAMPIONS OF THE AFC NORTH (2021, 2022) WITH THEIR 2021 SEASON CULMINATING IN AN EXCITING RUN AT SUPER BOWL LVI.

FC CINCINNATI IS THE CITY'S 3RD MAJOR LEAGUE SPORTS TEAM, JOINING THE REDS AND BENGALS IN 2018, WHEN MAJOR LEAGUE SOCCER AWARDED AN EXPANSION FRANCHISE TO CINCINNATI. IN MAY 2021, FC CINCINNATI HAD ITS FIRST HOME MATCH IN THE NEW TQL STADIUM.

THE LPGA RETURNS TO CINCINNATI EACH SEPTEMBER FOR THE KROGER QUEEN CITY CHAMPIONSHIP, ENTICING MANY OF THE BEST GOLFERS IN THE WORLD WITH A PURSE OF \$1.75 MILLION AND SATISFYING FANS WITH LIVE GOLF CHANNEL COVERAGE.

4

NCAA DIVISION I
COMPETITORS

UNIVERSITY OF
CINCINNATI BEARCATS

XAVIER UNIVERSITY
MUSKETEERS

MIAMI UNIVERSITY
REDHAWKS

NORTHERN KENTUCKY
UNIVERSITY NORSE

THE CINCINNATI TENNIS MASTERS, NOW BRANDED THE CINCINNATI OPEN, HAS BEEN A STAPLE IN CINCINNATI SINCE 1899. A FAVORITE AMONG PLAYERS AND FANS ALIKE, THE TOURNAMENT IS THE SECOND LARGEST SUMMER TENNIS EVENT IN THE U.S., AND IS PLAYED RIGHT BEFORE THE U.S. OPEN.



PARKS & RECREATION

360

PARKS IN THE
CINCINNATI
CITY LIMITS

116K

ACRES OF
GREENSPACE
IN GREATER
CINCINNATI

66+

ACRES OF
GREENSPACE
IN DOWNTOWN
CINCINNATI

250

MILES OF
MULTI-USE TRAILS
IN CINCY
REGION

57

RED BIKE STATIONS
IN CINCY &
NORTHERN
KENTUCKY

5

RIVERS IN THE
CINCY REGION
(AND 5
LAKES TOO!)

80

MILES OF
ON-ROAD BIKE
LANES IN
CINCINNATI

60

MILES OF
MOUNTAIN
BIKE TRAILS



PHOTO CREDIT: LOUIS RIDEOUT



COURTESY OF GREAT PARKS OF HAMILTON COUNTY

PHOTO CREDIT: LOUIS RIDEOUT

INSPIRATION & INNOVATIONS

CINCINNATI FIRSTS

- 1793** First settlement in Ohio to publish a newspaper
- 1850** First city in the U.S. to establish a Jewish hospital
- 1869** First city to establish a weather bureau
- 1870** First city in the U.S. to establish a municipal university—University of Cincinnati
- 1880** First city in which a woman, Maria Longworth Nichols Storer, began and operated a large manufacturing operation—Rookwood Pottery
- 1902** First concrete skyscraper built in the U.S.—the Ingalls Building
- 1906** First university to offer cooperative education—University of Cincinnati
- 1935** First night baseball game played under lights
- 1952** First heart-lung machine makes open heart surgery possible. Developed at Children's Hospital Medical Center
- 1954** First city to have a licensed Public television station—WCET TV
- 2018** First major league soccer team in Cincinnati—FC Cincinnati

SUSTAINABILITY INITIATIVES

Cincinnati is building the nation's largest municipal solar farm, which is roughly the size of 750 football fields and will generate enough electricity to power Greater Cincinnati Water works, all police departments and City Hall.

Cincinnati's 2030 Districts are regional businesses and organizations committed to cutting carbon emissions by 50% by 2030. There are only about two dozen 2030 Districts in North America. Participants agree to cut down on energy use, water consumption, and transportation emission through a mixture of tech innovations and building design elements.

The Cincinnati Zoo might be the second oldest zoo in the country, but they lead the way in sustainability and green initiatives by greening their daily operations and reducing their impact on the environment. The Cincinnati Zoo & Botanical Garden has saved over two BILLION gallons of water, enough to provide water (indoor and outdoor use) for 10,000 households for a year, since 2006 when it launched a major initiative to reduce water usage! This reduction in water consumption has saved the zoo \$10M on its water bills.



COURTESY OF CINCINNATI INNOVATION DISTRICT

CINCINNATI INNOVATION DISTRICT®

The Cincinnati Innovation District® is a unique ecosystem with access to some of the world's leading academic and research centers, organizations and talent pools. Powered by the University of Cincinnati, the CID includes the world-renowned Cincinnati Children's Hospital Medical Center and other national research centers. The district's mission is to become a globally recognized hub of talent all working together to develop inspired solutions to current and future problems.

- \$3.3B IN TOTAL REGIONAL IMPACT
- LAUNCH OF 198 START-UPS
- CREATION OF 1,790 JOBS
- 185% INCREASE IN ISSUED PATENTS
- 159% INCREASE IN TECH DISCLOSURES